

KRISHI VIGYAN KENDRAS IN TAMIL NADU

Proforma for Documentation of Successful farmer / Agripreneur

Name of the KVK :	ICAR KVK Tirunelveli (Tenkasi)
Postal Address	Urmelalagian village, Kadayanallur Block, Tenkasi District – 627 852
Brief note on Intervention/ support by the KVK to the farmer	<ul style="list-style-type: none"> • Imparted hands on training on value addition in coconut • Packaging techniques and selection of suitable packaging • Labeling and Marketing techniques • FSSAI certification
Author : (Name & Designation of the Scientist documented the success story)	Mrs. K. Thirumalaiselvi SMS (Home Science)



Proforma for Documentation of success story from the farmer

1.	Name of the Farmer / Agripreneur	Mrs. Tamilselvi
2.	Marital Status & Gender	Unmarried & Male
3.	Age (in years)	41
4.	i. Postal address:	A/2, Ground floor, K.A. Vadivel Sati Wadi Compound, Mumbai – 400 017
	ii. Mobile No.	9969445881
	iii. e mail id (if any)	tamilselviv27@gmail.com
5.	Educational Qualification	M.BA
6.	Land (ac.)	-
7.	Irrigation source	-
8.	Farm Machinery	-
9.	Crops grown (in ac.)	
10.	Others - Dairy, Poultry, fisheries etc., (Specify units)	-
11.	Name / Title of the Venture / Innovation / Success	Homemade Masala Products- Pride
	Innovative technologies / successful practices/ interventions adopted, modified or developed (if any) (Mention in brief)	Value addition
12.	Economics	
i.	Income	Rs. 51,200

ii.	Gross and Net income	Rs. 32,100
iii.	Cost-benefit ratio	2.3
iv.	Employment generated	
13.	Other benefits accrued (resources/inputs saved, reduction of drudgery, improvement management practices, environment protection etc.)	<ul style="list-style-type: none"> • Reduction of drudgery
14.	Spread of innovation, skills among fellow farmers / No. of farmers trained/ benefitted by the farmers	40
15.	Media coverage like Success stories / feature articles /documentary / CDs etc.	-
16.	Recognition received as certificates, medals and awards, etc. at Block/ State / National Level)	-
17.	Any other relevant information (if any)	-