



Mr.Ramesh, 33 years old, completed his SSLC and he rented one house in his own village and for the past 3 years manufacturing different types of homemade Herbal soaps like Coconut soap, Multhanimethi, Neem and Alovera soap in the brand of "AGAM". He expressed that he had faced lot of struggles in soap mould collections, packaging and labelling then KVK team assisted in Technical guidance like in selection of packaging materials, getting FSSAI and labelling.

Monthly we are producing 500 soaps at the cost of Rs.50/piece, overhead cost –Rs.5,04,000/annum expenses-Rs.2,04,000/annum, profit Rs.3,00,000/annum. BCR: 2.47

